**Report to the Board**

**\_\_\_\_\_\_\_ DIVISION / REGION \_\_V\_\_\_**

**Submitted By:** Dodie Bemis

**Date Submitted:** 1-20-16

1. ***Strategic Direction Contributions:*** Please summarize activities conducted by you and your policy committee in the areas below since the last Board meeting.
   1. **MEMBER VALUE:** *What activities were undertaken to represent and serve Region/Division members (ex. communications to/from members, additions to website, awards/scholarship programs, other use of Region/Division funds, etc.)?*

Website was updated to include current information/applications for

* Region V Fellows
* Region V Pin Contest
* Hall of Fame Nominees
* First time attendee stipends
* Student contest to redesign the 3D-printed trophies for the ACTE Excellence Awards
* Leadership 101 training at April conference

Produced and distributed the January newsletter

Shared updates from the Awards, Legislative/Resolutions/Marketing Committees

* 1. **PROFESSIONAL DEVELOPMENT:** *What progress was made on planning professional development offerings within the Region/Division (ex. VISION 2016 programming, Region Conference planning, etc.)?*

***Continue to promote two proposal submissions from each state for the Region conference***

***Make sure a Policy Committee member has been on each of the California Planning Committee’s conference calls***

***Working to have a solid leadership strand within the Region conference***

***Offering a Leadership 101 training prior to the Region conference at no cost***

* 1. **LEADERSHIP:** *What activities were conducted to recruit or mentor volunteers and up-and-coming leaders (Educators in Action, committee members, fellows)?*

**Encouraging people to consider becoming a Fellow**

**Visiting with potential Policy Committee members**

**Included a call for Marketing Committee members in January newsletter**

**Potential Board of Directors Candidates:**

* + 1. Future Region/Division Vice President suggestions: Mark Branger (MT)
    2. ACTE President/Elect suggestions:
    3. ACTE Ambassador suggestions:
  1. **PUBLIC POLICY:** *What legislative issues in your Region/Division were identified?*

***Sorry, we’ve been too focused on our Region Conference to identify legislative issues.***

* 1. **MARKETING:** *What activities were conducted to increase awareness of ACTE or CTE (ex. representation at local/affiliate conferences, social media activity, other promotions)?*

Marketing Committee has started a Facebook page to promote the Region V Conference.

Division/Region Concerns:

|  |  |  |
| --- | --- | --- |
| **What are your concerns for your Region/ Division specifically?** | **What are the implications for ACTE?** | **In what capacity can ACTE assist in addressing this issue?** |
| ***Membership*** | *Association longevity* | *Actively pursue ACTE memberships* |
| ***Districts cutting back on CTE programs due to funding issues*** | *Current membership and potential membership is decreased* |  |
| ***Lack of support between states, divisions and regions.*** | *Lack of interest, low leadership and membership.* | *Help fund bringing all areas together.* |

1. ***Items To Be Placed on Board Agenda for Discussion:***

*(Only include items that require Board discussion or action. These will be placed on the Board meeting agenda.)*

* Setting goals for the Board, both short-term and long-term. These goals need to have outcomes to know when they have been accomplished.